

LuxeWalls.

**IMMEDIATE
RELEASE
08/05/2019**

WALLPAPER AS ART - NEW EXCITING FEATURED ARTISTS WITH ART TO DRESS YOUR WALLS.

Luxe Walls - customised, removable, self-adhesive wallpaper



Elise Catterall - Fiore and Lara Scolari - ANZAC

Luxe Walls love discovering new artists and we are really excited about our new finds. These two amazing women create artworks that translate perfectly to wallpaper. Be enticed by our new featured artists...



For Further Information Please Contact Julia Hill

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Elise Catterall



Elise is a photographer, writer and naturopath with a Master of Public Health who fell into botanical photography when she was in practice. Through her business Floragraphica, she specialises in capturing wedding bouquets straight after the wedding to create beautiful wall art so the couple can enjoy their wedding flowers forever. She is also a mum of 2 and writer and photographer for Planet Ark, a charity close to her heart.

Elise has transformed her floral photographs into a series of repeatable patterns, that can be scaled to individual's preferred size, offering a truly customised wallpaper. "It has been such a pleasure to partner with Luxe Walls to create a range of beautiful botanical wallpapers." says Elise. "There is nothing more exciting than seeing your work come to life at such a large scale and Luxe Walls do that so wonderfully. It is an honour to join their creative family."

The boldness of this floral photography will add a true sense of drama to your walls. See the drama these botanical works of art can bring to your [room](#) and start explore Elise's botanical works [here](#).



Lara Scolari



Emerging contemporary visual artist, Lara Scolari's gestural paintings have made a serious splash on the international art scene. Featuring organic forms and fluid shapes, her stunning works are inspired by memory, meditation, music and the culture and essence of Australia. Each of her eye-catching paintings feature a beautiful translucent veiled colour palette that reflects the natural landscape. Lara's coveted artworks explore multilayered organic forms, line, shapes and composition that create an enlivening space for contemplation and a resting place for thoughts.

Lara is no stranger to the interior design industry and works closely with Australia's leading designers such as multi award winning Greg Natale. She recently collaborated with Designer Rugs Australia to create the Lara Scolari Collection showcasing her exquisite designs on carpets and rugs.

"I am delighted to be collaborating with Luxe Walls! As an abstract expressionist artist I just love seeing my work translated through other mediums. Working with many design professionals to create site specific artwork for residential and commercial project briefs is my jam – so it is now even more exciting to be able to offer them my collaboration with Luxe Walls for that uber modern twist!"

Lara's works of art are visually bold and can be edited to fit your wall. As Luxe Wall's custom print their wallpapers, customers can edit and crop the artworks to dress their walls in a personal Lara Scolari work of art.

See the power of covering your walls in [art](#) or be inspired by Lara's modern works [here](#).



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Luxe Canvas' self adhesive backing makes the wallpaper super easy to install. Users simply measure, peel and stick and within hours their rooms are transformed!

Luxe Walls wallpaper is \$79 per sqm and is available at www.luxewalls.com.au

To view our other Featured Artists, including modern Aboriginal designers [here](#)

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Notes to Editors

Watch this quick video to hear more about Luxe Walls - <https://youtu.be/D0WLLO9uKoY>

Images

Elise Catterall-

<https://drive.google.com/drive/folders/1YM2bqgvCNDRkASxXMt5Q4i8HX2uE9XuX?usp=sharing>

Lara Scolari -

https://drive.google.com/drive/folders/1Be3OKUBkNBS2L_j84yOF8e-TBwjtaVZ?usp=sharing



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Luxe Walls' Founders

Andrew Doenicke - Director

Andrew has been working in the grand format printing industry for the last 10 years, with his company Mesh Direct supplying hundreds of events and developments with printed signage nationwide. His creativity and entrepreneurial skill set led him to start Luxe Walls with lifelong friend Julia.

Julia Hill - Director

Julia was the owner and designer of mimi&me, a women's accessory label for 10 years. Concurrently she designed the Julia Hill clothing line and was in partnership of another accessory line, Morton & Hill, with Wendy Morton from Firefly. Post fashion and accessories, she remodeled her own home and found that her love of renovating grew. She has since studied at the Coco Republic Design School.

Information on Luxe Walls

Luxe Walls was born through a conversation between Andrew and Julia, friends for over 16 years. While renovating, Julia had walls to fill and no budget for art. Andrew mentioned that he could get wallpaper printed and Julia's creative juices started flowing. Being able to customise wallpaper helped her to personalise her home and allowed her to make features of unusable spaces. Surely other people would want to do the same! On 22 February 2017, the Luxe Walls website was launched.

Luxe Walls offers customers the tools to personalise their walls with removable, reusable, self-adhesive wallpaper. With access to over 100 million images through our partnership with a leading stock image library, choosing an image has never been easier. Have your perfect image already? Upload your own!

Luxe Walls offers three textural materials to choose from:

- Luxe Canvas Wallpaper - removable and repositionable



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- Luxe Crushed Stone Wallpaper - repositionable when installing
- Luxe Linen Wallpaper - repositionable when installing

Once your image and texture are chosen, Luxe Walls' DIY installation process is as simple as measure, peel and stick. Read our step-by-step installation guide [here](#).

An Australian owned online business, Luxe Walls is printed in Australia, meaning we can deliver custom wallpaper within 7-10 working days, once artwork is approved.



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